



## Toward Zero Deaths Subcommittee “Spotlight on Safety” Webinar

**Tuesday, Oct. 27 from 12:00 – 1:30 PM Eastern Daylight Time**

As the number of pedestrians and cyclists killed or injured across the country continues to grow, more Americans are calling for increased attention and investments in safe infrastructure for vulnerable users. The Committee on Safety’s TZD Subcommittee invites you to this webinar, which will explore city, state and federal perspectives on how to achieve greater safety and equity for these road users.

**Register online:** <https://attendee.gotowebinar.com/register/7860013212744820236>

After registering, you will receive a confirmation email containing information about joining the webinar.

Moderated by TZD Subcommittee

*Chair: Michelle May, Manager, Highway Safety Program, Ohio Department of Transportation*

*Vice Chair: Kerry Wilcoxon, State Traffic Safety Engineer, Arizona Department of Transportation*

### Featured speakers

#### **“Achieving Vision Zero” – 20 Minutes**

*Anders Hartmann, Oslo, Norway, Senior Adviser, Asplan Viak*

In 2019, Oslo recorded zero deaths involving pedestrians or cyclists. Hartmann will share key elements of Oslo’s Vision Zero work, including how they finance it, remove roadblocks to implementation, and how they use tactical, temporary experiments to prove new ideas can work.

#### **“Tools and Techniques for Keeping Vulnerable Road Users Safe” – 30 Minutes**

*Michelle Atwell, Chief, NHTSA Safety Countermeasures Division*

*Mike Griffith, Director, Office of Safety Technologies, Federal Highway Administration*

This collaborative presentation will build on recent NHTSA/FHWA webinars and discussions by providing a deeper dive into available resources and specific actions states can take to improve safety for bicyclists and pedestrians.

#### **“Targeting High-Risk Pedestrian Corridors” – 20 Minutes**

*Jeremy Thompson, Safety Engineer, Ohio Department of Transportation*

In 2019, ODOT set aside \$10M to work with eight Ohio cities to build pedestrian safety improvements at over 450 locations statewide. Thompson will share how it selected and designed these locations, and the tools they used to build this pilot program.

